



NEWS RELEASE

Give a Holiday Gift that Spreads Smiles Year Around

CincySmiles Foundation Benefits From Sales of Sandy Scheingold Memorial Wine Gift Baskets from Party Source

(Cincinnati, OH, November 16, 2009) – The Dental Care Plus Group is collaborating with The CincySmiles Foundation, formerly The Oral Health Council, and Party Source in Bellevue, Kentucky, on a project to increase access to dental care among the low-income, uninsured residents of the tri-state area.

The Party Source has designed two gift baskets featuring some favorite wines of DCPG's late chairman emeritus. In addition to a distinguished career in dentistry and business, Sanford Scheingold, DDS was well known throughout greater Cincinnati and Northern Kentucky for his enthusiasm for wine and for sharing his knowledge as a popular wine educator at local colleges and events.

A portion of the proceeds from these gift baskets benefits The CincySmiles Foundation. The CincySmiles Foundation provides dental treatment for more than 20,000 local residents each year who would otherwise not see a dentist. A significant portion of the beneficiaries are children. *Locally, oral health is the tri-state's number one unmet health care need, and the largest cause of preventable trips to local emergency rooms.*

To place orders now through December 30:

Red Wine Basket

http://www.thepartysource.com/wine_featured_view.php?item=01902

White Wine Basket

http://www.thepartysource.com/wine_featured_view.php?item=01903

Or, fax your orders directly to The Party Source at 859-291-4139.

Or, call in your order (be sure to specify the Scheingold Gift Basket) at 859-291-4007.

*The Party Source Requires 48 hours notice to ensure that wine baskets are ready for pick-up.
No wine baskets can be shipped.*