



The Dental Care Plus Group Names Jodi Fronczek Chief Operations Officer

(Cincinnati, OH, March 9, 2010) – The Dental Care Plus Group (DCPG), the tri-state’s leading dental insurance carrier and area’s second largest health managed care plan in terms of members, announces the promotion of Jodi Fronczek to chief operations officer (COO).

Fronczek came to the company nearly 20 years ago. Quickly carving her own career path, Fronczek started as an intern and eventually worked her way up to director of claims and customer service and then, as of 2006, director of product development and group benefits.

“Because of DCPG’s growth, we foresaw a need arising for a role wholly devoted to day-to-day operations to maintain the high quality, hands-on service our stakeholder groups expect from us,” Fronczek said. “Advancing within DCPG and rounding out my experience with this role is a privilege. It’s new and a challenge, but I was here when we built our current system so I have the background to know where to focus for growth in relation to operations.”

This position will be hands-on and an intrinsic part of day-to-day operations. Fronczek will be a resource for department heads in claims and customer service, provider relations, enrollment and product development.

“In this position, I will be devoted to ensuring departments are running according to DCPG board of directors’ and senior management’s objectives and goals. I’ll be the person, in the office, who will be there everyday as a resource and advisor to department leaders,” added Fronczek.

The role transition is effective immediately. The company is already experiencing the benefit of Fronczek’s management.

“With Jodi at the helm as COO, I’ll be able to focus more on top-level strategy and long-range business initiatives. As the company continues to expand, I need to relinquish some of that control – into the very capable hands of Jodi Fronczek,” said DCPG Chief Executive Officer Tony Cook.

The Dental Care Plus Group

The Dental Care Plus Group provides dental insurance and third-party administration services, as well as vision, to employers in Ohio, Kentucky and Indiana. The company was founded in 1986 by more than 600 dentists practicing in greater Cincinnati and Northern Kentucky. Today, there remain more than 600 voting dentist shareholders.

###